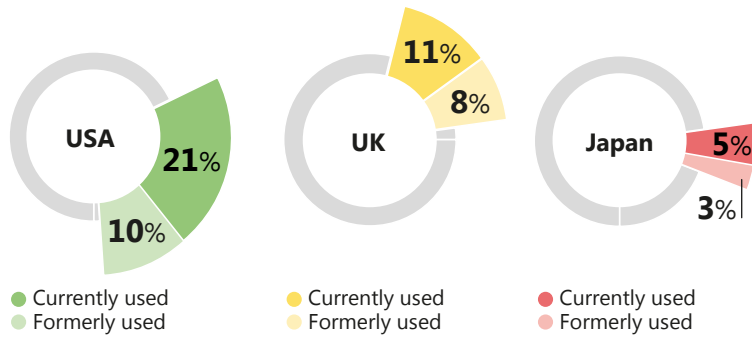


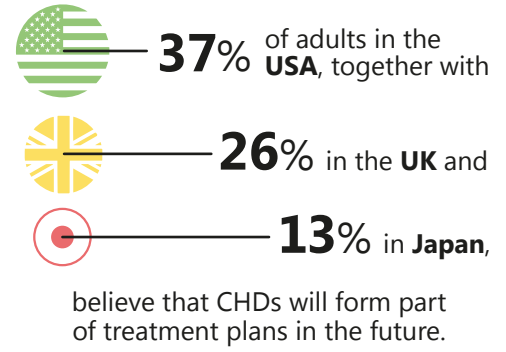
# Connected Health: Coming ready or not

## 1 Current adoption of connected health devices and a high percentage of "former users"

Do you currently, or have you ever, used a connected health device or tool to manage your health?

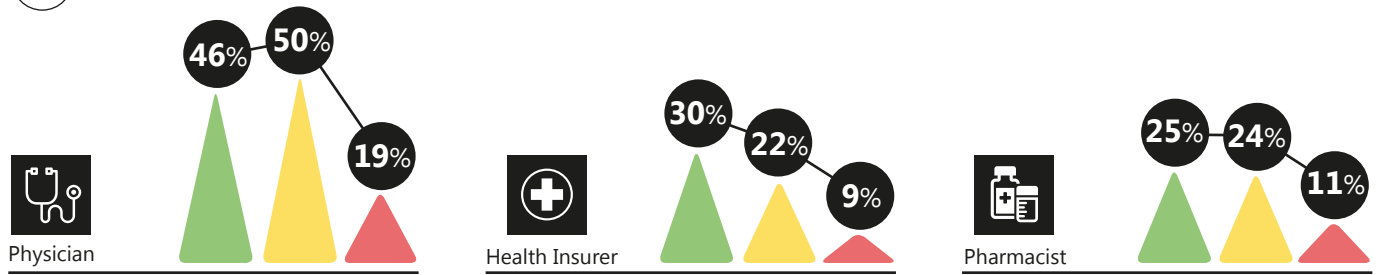


## 2 The future of connected health devices



T2B% - 7 point scale combined 6 & 7

## 3 Who can influence uptake of connected health device(s)?



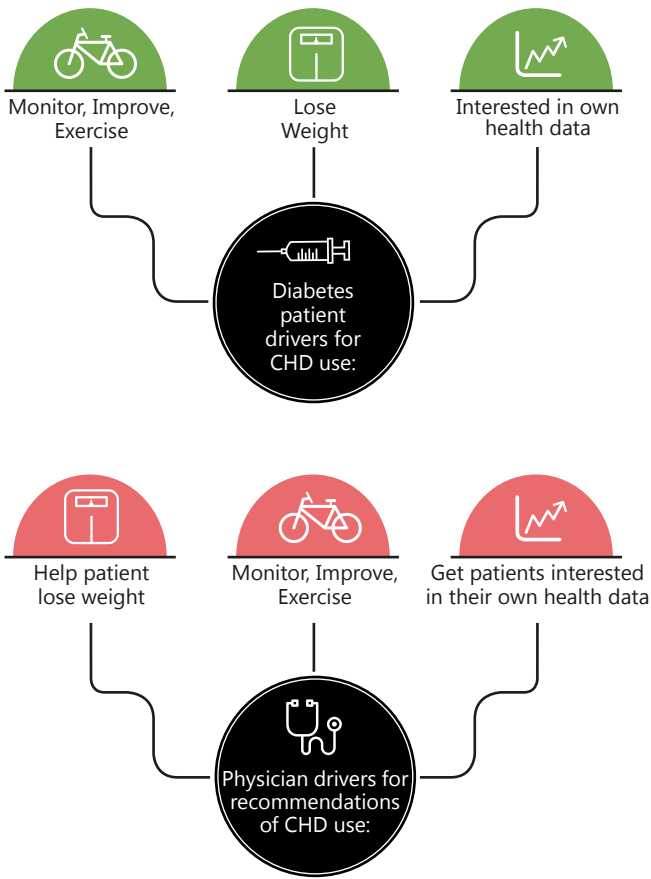
Level of agreement with statement: If the following healthcare professionals recommended a CHD as part of my treatment plan I would use it. (T2B% - 7 point scale, combined score of 6 & 7)

## Type 2 Diabetes Deep-Dive: USA, UK & Japan

### 4 A consensus around drivers for use/recommendation

What are the reasons you have used/recommended a connected health device or tool to manage ...

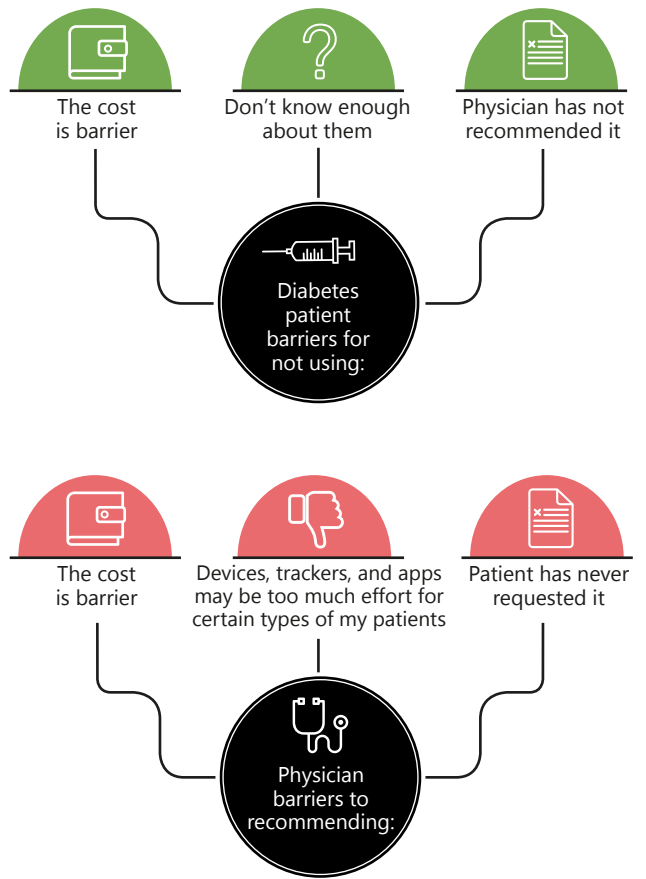
#### TOP MENTIONS



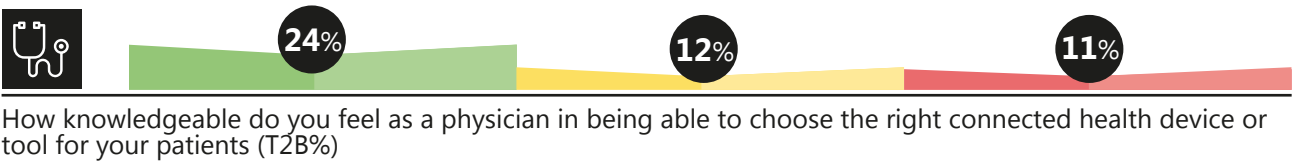
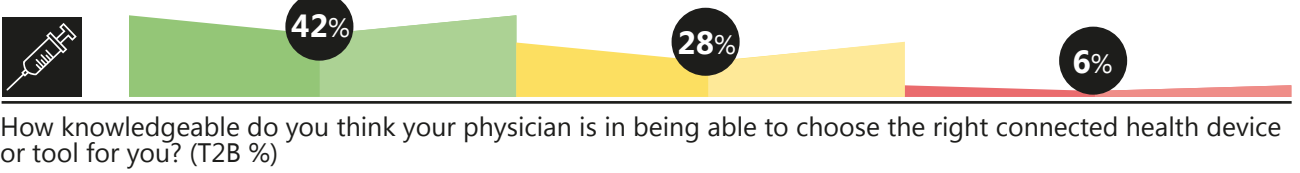
### 5 Differences around barriers to use/recommendation

What, if anything, prevents you from using/recommending a connected health device or tool?

#### TOP MENTIONS

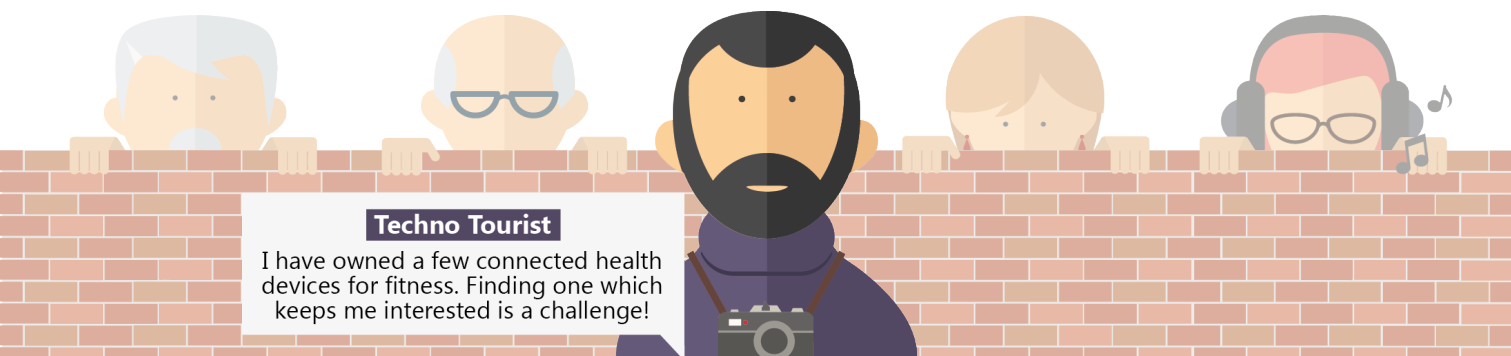


### 6 A disconnect around knowledge levels



\*Knowledge level using a 7 point scale ranging from "Very knowledgeable (7) to "Not at all knowledgeable" (1). Figures show the combined percentage agreement level for the top two agreement levels

## Type 2 Diabetes Segmentation:



1, 2 and 3: Base: Adults 18-80, USA n=5,003, UK n=3,002, Japan n=3,008. 4, 5 and 6: Base: T2D patients USA n= 503, UK n=303, Japan n=301, Physician USA n=200, UK n=200, Japan n=206. Fieldwork conducted 14th September-20th November. © 2016 Ipsos. All rights reserved. Contains Ipsos' Confidential and Proprietary information and may not be disclosed or reproduced without the prior consent of Ipsos.